



CEC/ICMC'23 SUPPORT & ADVERTISING OPPORTUNITIES

The 2023 Cryogenic Engineering Conference / International Cryogenic Materials Conference, CEC/ICMC'23, will be held at the Hawai'i Convention Center in Honolulu, HI from **July 9–13, 2023**.

Supporting CEC/ICMC'23 gives you and your organization direct access to hundreds of influential experts and key decision makers in the Cryogenic Engineering industry. It is an excellent way to demonstrate your organization's support of the conference while helping to offset expenses including costs for junior scientists, students and colleagues who could not otherwise afford to attend.

Supporters and Advertisers will be acknowledged as follows: Company name, logo and web link will appear on the CEC/ICMC'23 website, in conference related informational emails, on appropriate signage displayed during the conference, on pre-plenary session looping slides, and in the proceedings of the IOP Conference Series: Materials Science and Engineering (MSE), *tentative publication date: March 2024*. All participants from a supporter and advertising company will receive a ribbon to wear on their name badge.

The support levels below reflect the minimum contributions; however, you are most welcome to increase the amount. Please contact the Sponsorship Co-chairs if you are interested in providing support other than listed below.

Support CEC/ICMC'23 and be recognized as an Industry Leader!

EXCLUSIVE SUPPORTER OPPORTUNITIES

CEC/ICMC'23 recognizes that a thriving international network of professional communication is critical to ensuring rapid advancement in magnet technology. Toward this end, CEC/ICMC'23 welcomes the opportunity to cooperate with other technical societies and organizations in co-support or endorsements of special sessions.

Plenary Sessions **\$2,500 +** (one exclusive supporter per plenary)

Each supported Plenary Session will contain the name of the supporter as part of the session title. The supporter's name, logo and web link will be projected on the screen at the beginning of each plenary session and a logo sign will be placed at the entry. In addition, verbal acknowledgment will be given by the session moderator, and the opportunity to give a 60-second intro to the plenary session.

Special Sessions (non-plenary) **\$2,500 +** (one exclusive supporter per plenary)

Special Sessions will be formed to serve as major highlights of the conference in keeping with the interests of the cryogenics community. Memorial Sessions will also be designated, whereby an oral session has been thematically structured to honor the contributions of a departed colleague. Each supported special session will contain the name of the supporter in the session title. The supporter(s) name, logo and web link will also be projected on the screen at the beginning of the session, verbal acknowledgment will be given by the session moderator, the opportunity to give a verbal 60-second intro to the special session, and a logo sign at the entry to the special session.

Welcome and Exhibitor Reception**\$4,000** (one exclusive supporter)

The Welcome and Exhibitor Reception, held within the exhibition area on Sunday night of the conference week, is one of the best-attended events at CEC/ICMC. Attendees will mingle with exhibitors and each other, greet old friends, and be introduced to new ones. Your support of the Welcome and Exhibitor Reception ensures you are the first to be noticed. The supporter's name will be included in the event title and logo will be on signage.

Coffee Breaks**\$3,000** (one exclusive supporter)

The sponsorship provides you with the exclusive right to naming and branding of the Monday-Thursday coffee breaks offered to all conference attendees. Your company name will be included in the coffee break title. Signage will be displayed in the coffee break areas.

Banquet**\$6,000** (one exclusive supporter)

The CEC/ICMC'23 Banquet, held at the Hawai'i Convention Center on Wednesday night of the conference week, is the social highlight of the conference. Your sponsorship will guarantee you the opportunity to host delegates for an entertaining evening in a relaxed atmosphere. An extremely valuable networking and branding opportunity. Your company name will be included in the event title, and your name, logo, and other branding will be made available in the event area via conference signage and other free-standing banners you provide during the event.

CO-SUPPORTER OPPORTUNITIES**General Support****\$500 and up**

Your unrestricted contribution will provide critical general conference support for organizing and implementing CEC/ICMC'23.

Scientist & Student Support**\$1,000 and up**

This important sponsorship provides support for scientists and students who could not otherwise afford to attend.

ADVERTISING OPPORTUNITIES**Conference Tote Bag****SOLD** (one exclusive advertiser)

The giveaway bag will feature the company logo and the advertiser will have the opportunity to include one promotional item in the tote bag at no additional cost! The deadline for receiving your company logo is **March 15, 2023**.

Promotional Materials & Inserts for the Conference Tote Bag**\$1,200** (multiple advertisers)

Individual items of use to conference participants may be provided by the advertiser and included in the delegate tote bags (approximate quantity = 500). *Each item is \$1,200*. Examples of accepted items are listed below. Other branding opportunity ideas are welcome!

Pens	Highlighters
Flash Drives	Luggage Tags
Sticky Note Pads	Microfiber eyeglasses/phone cloths
"Visit our Booth" coupons	Note Pads

Lanyard for Badge Holders**SOLD** (one exclusive advertiser)

One supporter logo or supporter name will be printed, along with the CEC/ICMC'23 logo, on the lanyards for badge holders and distributed to all conference participants, exhibitors and guests.

Conference On-Site Publication Advertising

The Conference On-Site Program Book will be utilized by participants throughout the Conference. The CEC/ICMC'23 Program Book's front and back covers will be in color on glossy paper, with the inside text pages printed in color on standard paper. The deadline for advertising opportunities in the Program Book is **Wednesday, May 17, 2023**.

Advertisement opportunities are as follows:

Outside back cover: **SOLD**
Inside front cover: **SOLD**

Inside back cover: **SOLD**
Full page internal: \$1,000

Advertising Company Advertisement in a Scheduled Conference E-Blast \$1,000 per e-blast

CEC/ICMC'23 will email conference related information daily to conference attendees during the conference week. Your company can develop a small advertisement to be included in the conference related email sent to the registrants. Each advertisement will consist of the advertiser's logo and a 200-word ad.

OTHER BRANDING OPPORTUNITIES

Other branding opportunity ideas are welcome!
Please contact the Sponsorship Co-chairs (contact information further below).

IMPORTANT ADDITIONAL INFORMATION

The deadline for advertising opportunities in the Program Book is **Monday, May 1, 2023**.

All materials for insertion into conference bags must be received by **ICS**, the contracted CEC/ICMC'23 exhibit decorator, by **Wednesday, June 28, 2023**. Information concerning shipping materials to **ICS** will be provided along with the invoice. No refunds or returns will be given for materials received after the deadline and not inserted into conference bags.

The organizers reserve the right to decline ad copy and promotional material deemed unacceptable in tone or character or that may detract from the scientific and educational nature of the conference. Pre-approval is required.

All items are listed in **US Dollars**. Payments must be received to secure the support/advertising item. Partial payments will not be accepted. Payments can be made by check, Visa, MasterCard, Discover, American Express and Wire Transfer. Checks must be in US Dollars drawn on a US bank and made payable to **Cryogenic Engineering Conference, Inc.** and mailed to Centennial Conferences to the address below. For payments by bank wire transfer, a fee of \$15 US will be applied; please contact Centennial Conferences for bank wire details.

For questions related to support and advertising opportunities, please contact:

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