



CEC/ICMC 2025 SUPPORT & ADVERTISING OPPORTUNITIES

The 2025 Cryogenic Engineering Conference & International Cryogenic Materials Conference, CEC/ICMC 2025, will be held at the **Peppermill Resort Spa Casino in Reno, Nevada** from **May 18-22, 2025**.

Support CEC/ICMC 2025 and Connect with Industry Leaders

Supporting CEC/ICMC 2025 positions your organization at the forefront of the Cryogenic Engineering industry, providing direct access to hundreds of influential experts and decision-makers.

Patron Benefits:

As a valued supporter, your organization will receive recognition through multiple high-visibility channels:

- Digital Presence: Your company's logo and web link will be prominently displayed on the conference website and your logo will be included in conference-related email blasts.
- On-Site Branding: Acknowledgment on signage throughout the event venue and inclusion in pre-plenary session looping slides.
- Publication Recognition: Featured in the conference program book and in the IOP Conference Series: Materials Science and Engineering (MSE), scheduled for publication in Spring 2026.
- Conference Distinction: A ribbon to wear on your name badge, showcasing your support.

Flexible Support Options:

The support levels listed reflect minimum contribution amounts. However, we invite you to increase your contribution or explore customized opportunities that align with your organization's objectives. Please contact the Support & Advertising Chair to discuss tailored support packages.

Why Support CEC/ICMC 2025?

This is your chance to demonstrate leadership, enhance your visibility, and make a lasting impact in the cryogenics community. Partner with us to inspire innovation and strengthen connections across the industry.

SUPPORTER OPPORTUNITIES

CEC/ICMC 2025 recognizes that a thriving international network of professional communication is critical to ensuring rapid advancement in both cryogenic engineering and materials for cryogenic applications. In this regard, CEC/ICMC 2025 welcomes the opportunity to cooperate with other technical societies and organizations in co-supporting or endorsements of special sessions.

Plenary Sessions

\$2,500 + (one exclusive patron per plenary)

Each supported Plenary Session will include the patron's name as part of the session title in the program book. The patron's company logo and QR code will be projected on the screen at the beginning of the supported session, and a sign placed at the entry. In addition, verbal acknowledgment will be given by the session moderator, and the patron company will have the opportunity to give a 60-second introduction to the plenary session.

Special Sessions (non-plenary)**\$2,500 +** (one exclusive patron per session)

Special Sessions will be formed to serve as major highlights of the conference in keeping with the interests of the cryogenics community. Memorial Sessions will also be designated, whereby an oral session has been thematically structured to honor the contributions of a departed colleague. Each supported special session will contain the patron's name as part of the session title in the program book. The patron's company logo and QR code will be projected on the screen at the beginning of the supported session, and a sign will be placed at the entry to the session. In addition, verbal acknowledgment will be given by the session moderator, and the patron company will have the opportunity to give a verbal 60-second introduction to the special session.

Welcome and Exhibitor Reception**\$4,000** (one exclusive patron)

The Welcome and Exhibitor Reception, held within the exhibition area on Sunday evening of the conference week, is one of the most well-attended events at CEC/ICMC. Attendees will mingle with exhibitors and each other, greet old friends, and be introduced to new ones. Your support of the Welcome and Exhibitor Reception ensures you are the first to be noticed. The patron's name will be included in the event title in the program book, and the patron's company logo and QR code will be featured on reception entry signage. Additionally, the patron company can also bring free-standing banners for placement within the reception area.

Coffee Breaks**\$6,000** (single patron or co-supporting opportunity)

The coffee break support provides you with exclusive rights to the naming and branding of the Monday-Wednesday coffee breaks in the exhibit hall during poster sessions. Your company name will be included in the coffee break title in the program book. Signage with the patron's company logo and QR code will be displayed at the entry to the coffee break areas.

Oral Session Room Signage**\$1,500** (one exclusive patron per day)

Single-Day Opportunity: Standing kiosks featuring vibrant digital signage will be placed outside of Oral Session room during the conference. This opportunity allows for your company's logo and QR code to be displayed on all 8 kiosks on either Monday, or Tuesday, or Wednesday, with all oral session patron logos and QR codes appearing on the kiosks outside the Thursday sessions. If a specific Oral Session is supported by another patron, that company's logo and QR code will appear on the kiosk for that session only.

Conference Event Area – Corn Hole**\$4,500** (one exclusive patron or co-opportunity)

New this year is the CEC/ICMC 2025 Conference Activity Area located in the center of the exhibit hall featuring a Corn Hole tournament! The tournament is open to all attendees during the Welcome and Exhibitor Reception on Sunday and to the exhibitors following the afternoon poster sessions on Monday and Tuesday. The conference will produce the corn hole boards branded with your logo and QR code (or corn hole sets?) and these are yours to keep. If you prefer not to pay to ship them home, the conference will assist with a donation to a good cause locally.

Exhibitor Lounge**\$4,000** (single patron or co-supporting opportunity)

CEC/ICMC 2025 will feature an exhibitor lounge with soft seating and refreshments available during the exhibit hall hours. Your company's name and/or logo will be displayed on a sign at the entrance to the lounge.

Wi-Fi Landing Page**\$2100** (one exclusive patron)

The patron's company logo or advertisement will appear on the landing page for conference attendees accessing the complimentary Wi-Fi at the Peppermill Resort. Attendees are required to login to the Wi-Fi each day of the conference, providing your company with multiple exposures to each attendee.

General Support**\$500 and up**

Your unrestricted contribution will provide critical general conference support for organizing and implementing CEC/ICMC 2025.

ADVERTISING OPPORTUNITIES

Lanyard for Badge Holders

\$3,750 (one exclusive patron) - **SOLD**

The patron's logo or name will be printed, along with the CEC/ICMC 2025 logo, on the lanyards for badge holders and distributed to all conference participants, exhibitors and guests.

Conference Onsite Signage Advertising

The Peppermill Resort has large, state-of-the-art, LED digital electronic signage outside of the exhibit hall. Your company can pay, by the day, to display a single image, looping images, or an MP4 video (without sound). Please click [here](#) to see available locations. If you are interested in advertising on one of these electronic signs, please contact the support and advertising chair.

Conference Onsite Publication Advertising

The CEC/ICMC 2025 Conference Onsite Program Book will be used by participants throughout the conference. The front and back covers will be printed in color on glossy paper, while the inside text pages will be printed in color on standard paper. The size of the book is 5.5" wide by 8" tall. **The deadline for advertising opportunities in the Program Book is Tuesday, April 1, 2025.**

Advertisement opportunities are as follows:

Outside back cover: **\$1,800 - SOLD**
Inside front cover: **\$1,500 - SOLD**

Inside back cover: **\$1,500 - SOLD**
Full page internal: **\$800**

Advertising Company Advertisement in an Scheduled Conference E-Blast

\$1,000 per e-blast

CEC/ICMC 2025 will send daily conference-related emails to up to 600 conference attendees during the conference week. Your company can include a small advertisement in these emails sent to registrants. Each advertisement will feature the advertiser's logo, QR code, and either a 200-word description or an ad image. When this opportunity is selected, more information will be provided on an ad image size.

IMPORTANT ADDITIONAL INFORMATION

The organizers reserve the right to decline ad copy and promotional material deemed unacceptable in tone or character, or that may detract from the scientific and educational nature of the conference. Pre-approval is required.

All items are listed in **US Dollars**. Payments must be received to secure the support/advertising item. Partial payments will not be accepted. Payments can be made by check, Visa, MasterCard, Discover, American Express, or wire transfer. Checks must be in US Dollars drawn on a US bank and made payable to **Cryogenic Engineering Conference, Inc.** and mailed to Centennial Conferences to the address below. For payments by bank wire transfer, a fee of \$15 US will be applied; please contact Centennial Conferences for bank wire details.

For questions related to support and advertising opportunities, please contact:

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