



## CEC/ICMC'19 SUPPORT & ADVERTISING OPPORTUNITIES

The 2019 Cryogenic Engineering Conference / International Cryogenic Materials Conference, CEC/ICMC'19, will be held at the Connecticut Convention Center in downtown Hartford, CT **July 21-25, 2019**.

Supporting CEC/ICMC'19 gives you and your organization direct access to hundreds of influential experts and key decision makers in the Cryogenic Engineering industry. It is an excellent way to demonstrate your organization's support of the conference while helping to offset expenses including costs for junior scientists, students and colleagues who could not otherwise afford to attend.

Supporters and Advertisers will be acknowledged as follows: Company name, logo and web link will appear on the CEC/ICMC'19 website, in conference related informational emails, on appropriate signage displayed during the conference, on pre-plenary session looping slide, ribbons on name badges, and in the proceedings of the IOP Conference Series: Materials Science and Engineering (MSE), *tentative publication date: March 2021*.

The support levels below reflect the minimum contributions however, you are most welcome to increase the amount. Please contact Centennial Conferences if you are interested in providing support other than listed below.

### Support CEC/ICMC'19 and be recognized as an Industry Leader!

#### EXCLUSIVE SUPPORTER OPPORTUNITIES

CEC/ICMC'19 recognizes that a thriving international network of professional communication is critical to ensuring rapid advancement in magnet technology. Toward this end, CEC/ICMC'19 welcomes the opportunity to cooperate with other technical societies and organizations in co-support or endorsements of special sessions.

#### **Plenary Sessions**

**\$2,500 +** (one exclusive supporter per plenary)

Each supported Plenary Session will contain the name of the supporter as part of the session title. The supporter's name, logo and web link will also be projected on the screen at the beginning of each plenary session and verbal acknowledgment will be given by the session moderator.

#### CO-SUPPORTER OPPORTUNITIES

#### **General Support**

**\$1,000**

Your unrestricted contribution will provide critical general conference support for organizing and implementing CEC/ICMC'19, including logistics and scientist and student support.

#### **Scientist & Student Support**

**\$1,000**

This important sponsorship provides support for scientists and students who could not otherwise afford to attend. The funds will not be used for food and beverage.

#### **Fun Run/Walk Support**

**\$1,000**

The CEC/ICMC'19 Fun Run/Walk is a 4.2K race taking place on Wednesday, July 24, 2019.

### **Young Scientist Plenary Session**

**\$2,500**

The Young Scientist Plenary session is one of the most prestigious opportunities offered to younger scientists and is an event that is highly anticipated by all attending who are interested in the future generations' direction in cryogenics. The young scientists, who are selected among recommendations made by the Program Committee, have demonstrated outstanding, significant potential in the field of magnet technology and have gained the recognition and interest of other scientists in the community.

### **Special Sessions (non-plenary)**

**\$2,000 +** (one exclusive supporter per session)

Some Special Sessions will be formed to serve as major highlights of the conference in keeping with interests of the cryogenics community. Memorial Sessions will also be designated, whereby an oral session has been thematically structured to honor the contributions of a departed colleague. Each supported session will contain the name of the supporter in the session title. The supporter(s) name, logo and web link will also be projected on the screen at the beginning of the session, and verbal acknowledgment will be given by the session moderator.

### **CO-ADVERTISING OPPORTUNITIES**

#### **Promotional Materials & Inserts for the Conference Tote Bag**

**\$1,500** (multiple advertisers)

Individual items of use to conference participants may be provided by the advertiser and included in the delegate tote bags (approximate quantity = 650). *Each item is \$1,500.* Examples of accepted items are listed below. Other branding opportunity ideas are welcome!

Pens (3)	Highlighter	Luggage tags
Flash drive	20 Year pocket calendar	Business Card Holder
Sticky note book or set	Promo company leaflet or tri-fold	Microfiber eyeglasses/phone cloth
"Visit us at our Booth!" coupon	Stylus	
Note pad		

### **EXCLUSIVE ADVERTISING OPPORTUNITIES**

#### **Conference Tote Bag - SOLD**

**\$7,800**

The giveaway item will feature the company logo and the advertiser will have the opportunity to include one promotional item in the tote bag at no additional cost! The deadline for receiving your company logo is **April 1, 2019**.

#### **Lanyard for Badge Holders - SOLD**

**\$3,500**

One supporter logo or supporter name will be printed, along with the CEC/ICMC'19 logo, on the lanyards for badge holders and distributed to all conference participants, exhibitors and guests.

#### **Conference On-Site Publication Advertising**

The Conference On-Site Program Book will be utilized by participants throughout the Conference. The CEC/ICMC'19 Program Book's front and back covers will be in color on glossy paper, with the inside text pages printed in black and white.

#### **Advertisement opportunities are as follows:**

Outside back cover (color): \$1,800 - <b>SOLD</b>	Inside back cover (color): \$1,500 - <b>SOLD</b>
Inside front cover (color): \$1,500	Full page internal (black and white): \$800

#### **Literature Table**

**\$500**

A literature table will be located in a prominent area for printed materials to be displayed. The materials will be mailed or shipped to the CEC-ICMC'19 exhibit decorator in advance and then provided to the Centennial Conferences staff, on-site. Centennial staff will display and replenish the materials and, if requested, mail extras back to the Company. The cost for placing items on the literature table is \$500.

## OTHER BRANDING OPPORTUNITIES

Other branding opportunity ideas are welcome!

## IMPORTANT ADDITIONAL INFORMATION

The deadline for advertising opportunities in the Program Book is **Monday, June 20, 2019**.

All materials for insertion into conference bags must be received by **Capital Convention Contractors**, the contracted CEC/ICMC'19 exhibit decorator, by **Monday, July 15, 2019**. Information concerning shipping materials to **Capital Convention Contractors** will be provided along with the invoice. No refunds or returns will be given for materials received after the deadline and not inserted into conference bags.

The organizers reserve the right to decline ad copy and promotional material deemed unacceptable in tone or character or that may detract from the scientific and educational nature of the conference. Pre-approval is required.

All items are listed in **US Dollars**. Payments must be received to secure the support/advertising item. Partial payments will not be accepted. Payments are accepted by check, Visa, MasterCard, Discover and Wire Transfer. Checks must be in US Dollars drawn on a US bank and made payable to Cryogenic Engineering Conference. For payments by bank wire transfer, a fee of \$15 US will be applied to all incoming wires.

No refunds or returns will be given for materials received after **Monday, July 15, 2019** and not inserted into conference bags.

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**For questions related to support and advertising opportunities, please contact:**

### **Centennial Conferences**

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